

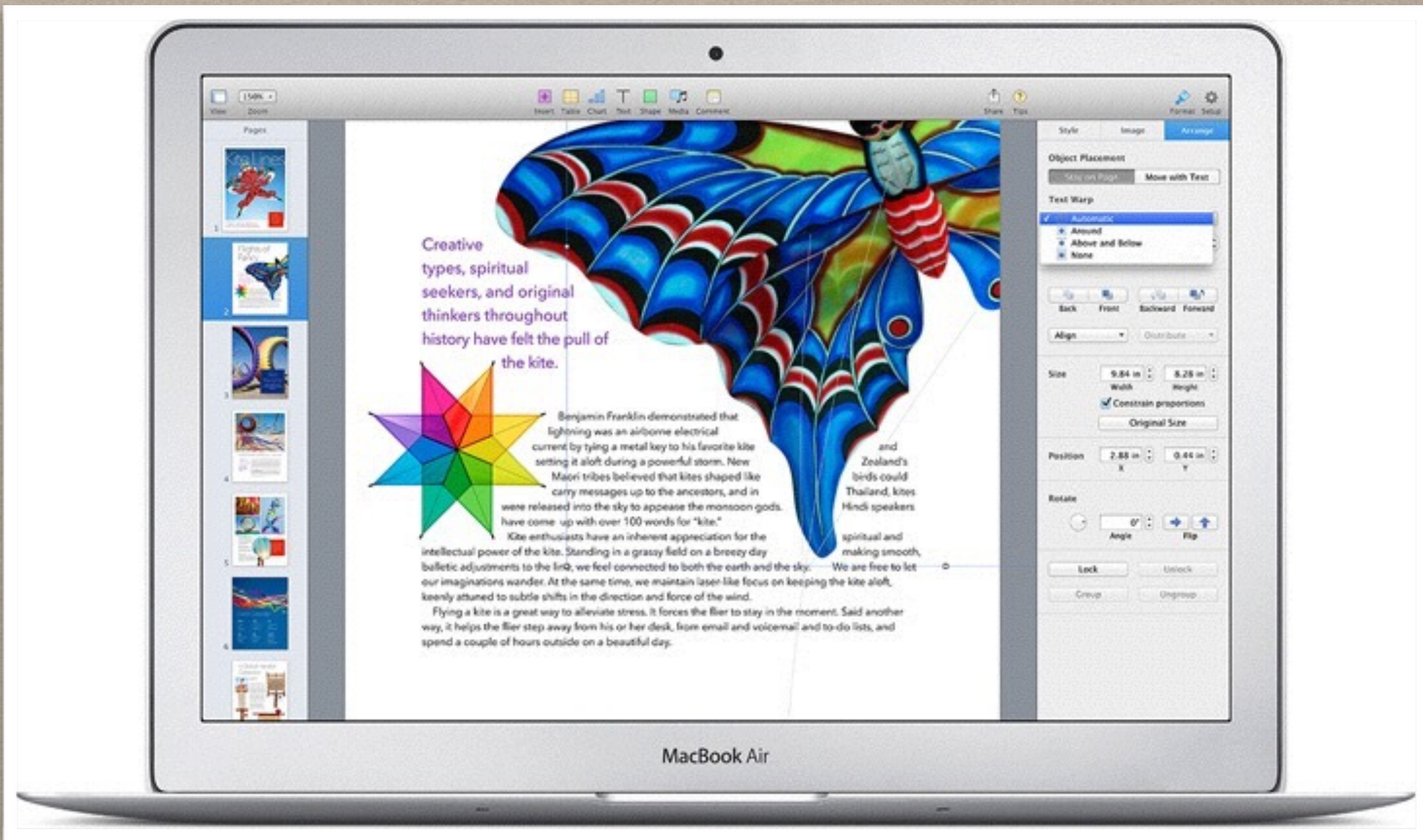
GREENFIELD-CENTRAL SCHOOLS

DIGITAL LEARNING INITIATIVE



WHY IS THERE A NEED?

- Assessments - Technology Enhanced Items
- Building Needs - Limitations of Current Equipment
- 21st Century Skills required for workforce
- College and Career Readiness Standards
- Student Engagement



WHY APPLE/MACBOOK AIR?

WHY APPLE?



- Best overall VALUE for Greenfield-Central Schools
 - Hardware - 11inch Macbook Air
 - Best in class battery life
 - Best in class customer satisfaction
 - Proven, robust design and Aluminum Case -
Will stand up over time to student (ab)use

WHY APPLE?



- Best overall VALUE for Greenfield-Central Schools
 - Software - The hardware is Great! the Software is even better!
 - Runs Microsoft Office for Mac
 - Word, PowerPoint, Excel
 - Free Apple Applications
 - Pages, Keynote, Numbers, iMovie, Garageband, iPhoto

WHY APPLE?



- Best overall VALUE for Greenfield-Central Schools
 - Software - The hardware is Great! the Software is even better!
 - Apple Education Eco-System
 - iTunes / iTunes University
 - iBooks
 - iBooks Author
 - Safari - Automatic Language Translation

WHY APPLE?



- Best overall VALUE for Greenfield-Central Schools
 - Software - The hardware is Great! the Software is even better!
 - Apple - Accessibility built in
 - Assistive Technology
 - Safari Screen reader
 - Speech to Text
 - Text to Audio in iTunes

WHY APPLE?



- Best overall VALUE for Greenfield-Central Schools
 - Support
 - 3 year Apple Repair Agreement
 - Includes - 1 Year Call in Support for Students/Parents
 - 3 Year Hardware Warranty
 - Enterprise Helpdesk Account for G-C Technology Staff

BEST VALUE

DEVICE: \$746

APPLECARE: \$134

CASE: \$18

TOTAL: \$898

SELL BACK VALUE:

PROJECTED: \$150-\$200

PROJECTED TOTAL

COST: \$698 - \$748

PROJECTED TEXTBOOK

RENTAL: 4 YEARS AT

\$150

$$4 \times \$150 = \$600$$


WHY START AT G-CHS?

- Most immediate need for 21st Century Skills
- Closest to College and Career
- Staff Readiness/Structure
- Facility Readiness
- Insures that all G-C students have the opportunity
- Availability of Curriculum



- 2nd Reading of the proposal at December 08, 2014 School Board Meeting
- Teacher Devices Spring Semester 2015
- E-Learning Professional Development Spring/Summer 2015
- Policy and Procedure Refinement
- G-CHS Student Rollout July 2015



FUTURE PLANS

- GCJHS - Fall Semester
2017 Macbook Air Rollout
- Intermediate Schools -
Increasing iPads and
reusing existing
technology
- Elementary Schools -
Increasing iPad presence



QUESTIONS OR PUBLIC INPUT